Dear Principal \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

This funding request is for the purchase of *Scholastic Action*, a powerful, award-winning English Language Arts resource for struggling readers in middle and high school.

With a subscription to *Action,* our students will receive high-interest, culturally relevant reading materials that infuse excitement and meaning into their reading lives—every four weeks. *Action* contains literary nonfiction, read-aloud plays, short fiction, poetry, debates, paired texts, infographics, and short informational texts. These accessible and thrilling texts motivate and inspire confidence in even the most reluctant readers. Most importantly, the reading materials *belong to the students***.**

*Action* not only puts high-quality reading materials into student hands, but it also provides a complete, yearlong program that covers all areas of the English Language Arts curriculum and builds proficiency in essential skills. Teachers gain access to a wealth of unbeatable support materials that accompany each issue to help plan lessons around specific articles and stories and to connect the magazine content to their curriculum. The Teacher’s Guide provides targeted teaching support in proven instructional methods and effective teaching strategies. Additional online resources fortify teachers’ knowledge of the subject matter and extend classroom lessons.

*Action’*s support materials increase reading comprehension, vocabulary development, reading fluency and stamina, and writing skills across a variety of genres. Each issue comes with over 30 rigorous skill-building activities along with the differentiation tools needed to meet the unique needs of every learner, including audio read-alouds, vocabulary slideshows with audio-visual supports, articles and activities offered on different levels, and guided writing prompts. The magazine can be effectively used for individualized, small-group, or whole-class instruction, as well as for extended learning opportunities after school or at home.

By increasing motivation, reinforcing skills, and encouraging students to become active participants in their reading development, *Action* can help close the achievement gap. Additionally, *Action*’s monthly family letters provide a valuable link between home and school and equip parents and guardians with strategies to use while reading with their children.

Attached to this letter, you will find an overview of the genres and skills this resource covers throughout the year, along with the differentiation, assessment, and standards information that will help us create a robust curriculum for all learners.

If you have any questions or need further information about *Action* and its benefits for our students, please contact me. Thank you for your consideration and your continued support of our students, teachers, and school community.

Sincerely,